

Message

From: FRITHSEN, JEFF [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=E3743BD6F3C345BAAAE407C1D6F78E92-FRITHSEN, JEFF]
Sent: 2/4/2013 11:36:20 PM
To: Borum, Denis [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F385dc95b8714c7cb74334eed0e1474d-DBorum]
Subject: Fw: Bristol Bay communications plan--latest iteration
Attachments: Bristol Bay peer review followup communications plan 2-4-13.docx
Importance: High

Copying you

Sent by EPA Wireless E-Mail Services
From the Blackberry Device held by
Jeffrey B. Frithsen
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----- Original Message -----

From: Hanady Kader
Sent: 02/04/2013 12:09 PM PST
To: Dennis McLerran; Michelle Pirzadeh; Bob Sussman; Arvin Ganesan; Robert Delp; Richard Parkin; Marianne Holsman; Sheila Eckman; Judy Smith; Bill Dunbar; Kendra Tyler; James O'Hara; Dianne Soderlund; Jeff Frithsen; Palmer Hough
Subject: Bristol Bay communications plan--latest iteration

Hi everyone,

I spoke with Bo, Sheila, Rick and Marianne this morning. I exchanged a couple of brief emails with Dennis as well. I believe I've captured everyone's input here. It sounds like there will be some additional decision-making at the 2pm meeting this afternoon.

Key Issues:

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- Bob, Arvin, Bill, Michelle, Rick are slated to do some stakeholder outreach today. Check the chart below. I believe this outreach is expected to occur this afternoon/evening, so if you see your name below and have any questions/concerns or are unable to do the outreach, please let me know ASAP.
- We still need the final OK on the editorial board--Dennis would like to talk to Frank tomorrow for a half hour before his speech. Bo, can you please let me know ASAP if that's a go so I can schedule it?
- I've updated all text in the comms plan to reflect the latest public engagement plans. Please take a look to make sure the language in the desk statement and listserv accurately reflect EPA's plans.
- I need make sure what I have is the final draft of Dennis' speech (what I have is from 2/2 at 12pm). We intend to advance and embargo the excerpt in this plan to the AP along with the desk statement tomorrow morning.
- We need some As to the Qs and As that are highlighted about public process. Dennis suggested these Qs and As would be useful in meeting with stakeholders.
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Bo, I tried to incorporate your changes to the listserv and desk statement. I think it's important to give a little more context in the listserv than what you suggested because we have not reached out to the listserv in a long while.

Please review the attached plan and let me know if you have any thoughts.

Hanady



Bristol Bay peer
review followup c...

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Hanady Aisha Kader  
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# External Communications Schedule

**NOTE: ALL TIMES ARE IN PACIFIC DAYLIGHT TIME**

| DATE/TIME      | ACTION                                                                                                                                               | WHO                       | DONE? |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-------|
| Feb. 4, pm     | Notify Larry Hartig, Alaska Dept. of Environmental Conservation                                                                                      | Michelle, Rick (?)        |       |
| Feb. 4, pm     | Notify Ed Fogels, Deputy Commissioner at Alaska Department of Natural Resources                                                                      | Michelle, Rick (?)        |       |
| Feb. 4, pm     | Notify members of Congress<br>· <b>Sen. Murkowski</b><br>· <b>Sen. Begich</b><br>· <b>Congressman Don Young</b><br>· <b>Sen. Maria Cantwell</b>      | Arvin (DC), Bill (AK, WA) |       |
| Feb. 4, pm     | Notify Pebble Partnership (John Shively)                                                                                                             | Bob or Rick               |       |
| Feb. 4, pm     | Notify Trout Unlimited (Shoren Brown, Wayne Natri)<br><b>NOTE:</b> Let TU know that Dennis is speaking with Nunamta Aulukestai early Tuesday morning | Bill, Bob                 |       |
| Feb. 4/5?      | Notify additional stakeholders<br>· Nuna Resources<br>· Specific tribes?                                                                             |                           |       |
| Feb. 5, am     | Notify Nunamta Aulukestai, BBNC, BBNA in 8am morning meeting                                                                                         | Dennis                    |       |
| Feb. 5, am     | Advance desk statement and excerpt of Dennis' speech to AP reporter Becky Bohrer, embargo until Tuesday 11am AKST                                    | Hanady                    |       |
| Feb. 5, 9am    | EPA session at AFE on Bristol Bay Watershed Assessment                                                                                               | Dennis, Rick              |       |
| Feb. 5, 12pm   | Send listserv, update website                                                                                                                        | Judy, Charles, Hanady     |       |
| Feb. 5?        | Phone call for half hour with Frank Gerjevic at ADN editorial board                                                                                  | Dennis                    |       |
| Feb. 5, 4:30pm | Dennis gives keynote speech at AFE                                                                                                                   | Dennis                    |       |